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- 12) Assignment. Music Service shall have the right to assign this Agreement to any party with whom they shall merge, consolidate, or which acquires a substantial, interest in the assets of Music Service's business. Licensee shall have the limited right to assign this Agreement to any party with whom they shall merge, consolidate, or which acquires a substantial, interest in the assets of Licensee's business, provided such person or form shall continue to pay the License Fee for the subscription service hereunder, or a flat fee ("buyout') for the right to use any specific Licensed Work for a particular purpose.
- 13) Arbitration. Any controversy, claim or dispute arising out of or relating to this Agreement, shall be settled solely and exclusively by binding arbitration in the County of Riverside, State of California. Such arbitration shall be conducted in accordance with the then prevailing commercial arbitration rules of the American Arbitration Association. Each party shall bear its own attorneys fees and expenses. The parties agree to abide by all decisions and awards rendered in such proceedings. Such decisions and awards rendered by the arbitrator shall be final and conclusive. All such controversies, claims or disputes shall be settled in this manner in lieu of any action at law or equity; provided however, that nothing in this subsection shall be construed as precluding the bringing of an action for injunctive relief or other equitable relief.
- 14) Miscellaneous. The parties intend that this be the final expression of their agreement and a complete and exclusive statement of its terms, and that no extrinsic evidence whatsoever may be introduced in any judicial, administrative, or other legal proceeding involving this Agreement. This

license is binding upon and shall inure to the benefit of the respective successors or assigns of the parties hereto. This Agreement may not be modified, amended, or terminated except by an instrument in writing, signed by the parties. Music Service shall not be deemed to be in breach of any of the obligations hereunder unless and until they shall have been given specific written notice from Licensee by certified or registered mail, return receipt requested, of the nature of such breach and shall thereafter fail to commence the cure of such breach within thirty (30) days after receipt of such written notice. If any provision of this Agreement, or the application thereof to any person, place, or circumstance, shall be held by a court of competent jurisdiction to be invalid, unenforceable, or void, the remainder of this agreement and such provisions as applied to other persons, places, and circumstances shall remain in full force and effect. The validity, interpretation, enforceability, and performance of this Agreement shall be governed by and construed in accordance with the law of the State of California.

- 15) This license and grant of rights made hereunder are irrevocable and are granted for one year from the date of receipt of the order confirmation and license issued via email.
- 16) Licensor will not hesitate to take legal action against any person, agent, party, company or individual who fail to adhere to the terms of this agreement. Licensee agrees to defend, indemnify, and hold harmless Licensor, its affiliates and their respective officers, directors, shareholders, employees, subcontractors, agents and suppliers (collectively, "Licensor Parties") harmless from and against any and all claims, losses, damages and associated legal expenses arising out of or relating to (i) Licensee's breach of any provision of this agreement; (ii) Licensee's activities or other conduct of its business; (iii) the violation by Licensee of any statutory or regulatory obligation; or (iv) any claim or action for personal injury, death, property damage or other cause of action in connection with Licensee's activities.
- 17) All liability of the Licensor Parties collectively for claims arising under this Agreement or otherwise howsoever arising shall be limited to the money paid to Licensor by Licensee for the applicable Track during the three (3) month period preceding the event or circumstances first giving rise to such liability. This limitation of liability is cumulative and not per-incident (i.e., the existence of two or more claims will not enlarge this limit). In no event shall any Licensor Party be liable for any special, incidental, indirect or consequential damages, or lost revenue, lost profits, damages or liability based on the other party's revenue, or lost or damaged data, or damages or liability based on the amount or duration of use of a Track, arising from any type of claim whatsoever, whether arising in contract, tort (including negligence), or otherwise, even if such party has been informed of the possibility thereof.

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